



Broadband is Coming.

You've got choices

Agenda



- Status of the MassBroadband Last Mile Project
- Town Options
- Why Crocker
- Crocker Services
- How to Get Started
- Summary and Next Steps

Status of the Last Mile Project

- \$40M Appropriated by the Legislature and Approved by the new Administration
- April 2015 – MBI Announces Grant Application Process
- May-June 2015 – First Round of Town Warrant Votes
- MBI Grant Applications Issued by June 1
- Summer 2015 - MBI Hires OPM, Crafts Design RFP

Town Options

- Wired West Cooperative
- Town / Private Industry Partnership
- MBI Regional Design and Build – Single Town Ownership
- MBI Regional Design and Build – Multi-town “COOP” with Individual Town Ownership

Crocker Communications

- 3rd Generation Local Family Owned Business
- 20 Plus Years Experience as the regions largest locally owned Internet Service Provider
- 10 Plus Years Offering Telephone Services
- More Customers on the MBI Middle Mile Network than All Other SPs Combined
- Trusted Authority on Building and Operating IP Networks – 50 Years of “5 Nines” Operation
- Integral Partner in the Leverett Success Story

Crocker Services

“Always Open, Always Available, Always working for our Customers”

- Unlimited Internet at 1Gbps
- Full Featured Voice with Unlimited Calling
- All Sales and Marketing
- 7 x 24 x 365 Customer Support -
- Billing services and MLP Invoice payment
- In-home wiring Services
- Little to no MLP start-up OPEX
- Considering: Creation of Town-friendly COOP

How To Get Started

- Craft Town-Specific Broadband Value Statement
- Town Meeting Vote to Authorize Bond Issue
- Use MBI Suggested Warrant Language
- Complete and Submit MBI Grant Application:
 - Option 1 –
 - ◆ Select MBI Regional Design and Build
 - ◆ Select Crocker as Operator/ISP
 - Option 2 –
 - ◆ Select MBI Regional Design and Build
 - ◆ Request MBI Help to Select Operator/ISP

Summary and Next Steps

- Towns Should Own and Control Their Assets and Their Brand
- MBI Grant Process Provides That Option
- Select A Network Operator and Service Provider that Best Suits the Towns Needs
- Consider Crocker as Your Operator/ISP Partner
- Get Out The Vote!